



सत्यमेव जयते

Ministry Of Agriculture

Strategic Partner



Confederation of Indian Industry



महाराष्ट्र शासन

KRISHI VASANT

NATIONAL AGRICULTURE FAIR CUM EXHIBITION, NAGPUR,

9-13 FEBRUARY, 2014



SHOWCASING INDIAN AGRICULTURE

India has taken enormous strides towards achieving food & nutritional security in the country. Over the last few decades, food-grain production has surpassed population growth. It registered a fivefold increase during a period when population grew by three times. This growth in agriculture ensures not only food and nutritional security for the people, but also equitable distribution of income. Agriculture and allied sectors are thus critical for inclusive growth.

India ranks first in the world in production of milk, pulses and jute; second in rice, wheat, sugarcane, groundnut, vegetables, fruits and cotton; and is a leading producer of spices & plantation crops, livestock, fisheries and poultry. This stupendous success story has been made possible by dedication, innovation and hard work of our farmers.

To celebrate our farmers' great contribution in nation's economy, Krishi Vasant, 2014 is being organised as a large congregation of farmers and other stake-holders from the entire country. Millions of farmers and others will also be reached out at District/Block level through web-cast of the event in regional languages. It is a joint effort of the Government of India and Government of Maharashtra in the vibrant city of Nagpur located in the heart of India. CII is the strategic partner for this mega event. Unique features of the event also include more than 300 live demonstrations of different crops, animals, birds & fish and intensive interactions between farmers & scientists in regional languages.

The event is being organised at Central Institute of Cotton Research (CICR), Nagpur, a premier research institute, under the aegis of the Indian Council of Agriculture Research (ICAR).

The event also coincides with centenary celebrations of Late Shri Vasant Rao Naik, who steered agricultural development in Maharashtra during Green Revolution era.



Event Highlights

- ✦ Display of and direct access to latest technologies & government initiatives
- ✦ Theme Specific Conferences / Seminars and Interaction with Farmers
- ✦ Buyer - Seller Meets
- ✦ Live Demonstrations
- ✦ Success Stories of Farmers
- ✦ International Delegations
- ✦ Participation by millions of farmers directly & by web-cast
- ✦ Cultural Events and Skit Shows

Focus Areas

- High Yielding Varieties of Agricultural & Horticultural Crops
- Beekeeping, Mushroom, Sericulture, Medicinal & Aromatic Plants
- Protected Cultivation, Organic Farming & Biotechnology
- Farm Mechanization, Seeds and Planting Material
- Agro Chemicals (Fertilizers, Micro Nutrients, Pesticides, Plant Growth Regulators)
- Irrigation and Water Management
- Storage, Warehousing, Cold Store and Cold Chain
- Food Processing and Value Addition
- Livestock, Poultry and Fisheries and Dairy
- Marketing and Trade Promotion



Exhibitors

- Farmers / Farmer Groups / Farmer Producer Organizations
- SAUs, KVKs, ICAR Institutes
- State Departments of Agriculture and Allied Sectors
- Departments, Directorates and Organizations of Ministry of Agriculture and Food Processing
- Agri inputs Companies
- Insurance Companies & Banks
- Rural Development and Forest & Environment Departments.
- Farm Machinery & Dairy Equipment Manufacturers



Visitors

- Farmers, NGOs & Agri-Professionals
- Government Officials & Researchers
- Input Dealers, Wholesalers, Retailers
- Dairy Owners and Producers
- Horticulturists and Floriculturists
- Students & Academia
- Poultry Farm Operators
- Animal Breeders
- Extension Workers



Conferences and Seminars include

- Mechanization and High-Tech Horticulture
- Self-reliance in Pulses and Oilseeds
- Post-Harvest Management and Marketing
- Sustainable Livelihood through Dairy, Poultry and Fisheries

PARTICIPATION OPTIONS

NATIONAL(₹) / FOREIGN(\$) PER SQM

Outdoor bare space (min. 50 sqm)	3500	100
Indoor bare space (min. 27 sqm)	5500	150
Indoor built up space (min. 9 sqm)	6700	180

★ Service Tax Extra : 12.36%

Surcharge of 10, 15 and 20% respectively for stalls with 2, 3 and 4 side open passages.

Discount of 5 and 10% for indoor space booking of > 27 sqm and 45 sqm respectively

Early bird discount Rs. 500 (USD 15) per sqm for bookings received with full payment before 31st December 2013.

Sponsorship (₹) Options

Platinum : 35 lacs, Gold : 20 lacs,
Silver : 15 lacs, Associate : 10 lacs



@ Contact

Department of Agriculture and Cooperation
Ministry of Agriculture, Government of India
011-23382758, 09811868972, 09953021881
09999595417, 09910343043, 09818635563
kv-all@lsmgr.gov.in, krishi.vasant@gov.in

Department of Agriculture, Government of Maharashtra
0712 – 2555946, 2559910, 09404963700, 09404683432, 09420711911
jdanagpur@gmail.com, diratmams@gmail.com, ak_haral@yahoo.com



Confederation of Indian Industry, New Delhi
011-46344605, 46344607
09717100197, 09833617707
krishivasant@cii.in