

#### **ICAR**



#### **Sponsored Training Course**

on

# Agri-business management in Reference to Hills: Problems and prospects

September 15-24, 2014



Patrons: Dr. R.J. Rabindra

&

Dr. A.Sarkar

Course Director: Dr. Ram Singh

Course Coordinator: Dr. S.M. Feroze

# College of Post Graduate Studies Central Agricultural University

Umiam (Barapani), Meghalaya- 793103

E-mail: ramsingh.cau@gmail.com; Website: www.cpgs.org.in

## Introduction

The North-Eastern States consist of Meghalaya, Mizoram, Nagaland, Arunachal Pradesh, Tripura, Manipur and Sikkim. Apart from rice and produce number of high value crops like maize, these states also pineapple, orange, arecanut, straw berry, cashew nuts, turmeric, ginger, black pepper, large cardamom and flowers. Fishery, poultry, piggery and forest produces are the other commercially important enterprises here. Even some of the products deserve their export to international markets. Due to the disadvantages in respect of transport, processing, storage etc., the growers do not get their due share in marketing their produce. In spite of distinct possibilities, cold chain also could not be developed so far for most of the products of these states. The farmers are still not properly sensitized of the market for their products. As a result, they do not get proper price for their product. Keeping these in view, the present course on Agri-Business Potential for North Eastern States has been planned to be organized for the benefit of interested academicians, Agri-Business organizers, prospective entrepreneurs and research scholar.

### **Participants**

A total of 25 participants will be selected for the above course from amongst the faculty and researchers in Agriculture/ Agricultural Extension/Agricultural Economics/Social Sciences attached to SAUs, ICAR Institutes, KVKs and other Public Institutes engaged in agricultural research and extension.

# Approach and methodology

The training program will include interactive lectures, exposure visits and computer assisted problem solving sessions.

# **Eligibility**

The candidates must possess a master degree in Agriculture/Agricultural Economics/Agricultural Extension/Social Sciences with at least two years teaching or research or extension experience. Preference will be given to the candidates having some knowledge and job responsibility in the area related to the training.

#### **Course Duration**

The training course will be held during September 15-24, 2014. The sessions will start daily from 9.30 a.m. and may continue till late evening.

#### Venue & Other Details

The venue will be at the College of Post Graduate Studies, CAU, Barapani, Meghalaya. The programme is residential and participants are required to stay at CPGS campus. Accommodation will be provided at the College Guest House on twin-sharing basis. Candidate should bring permission letter from the controlling officers of their respective Institute. Selected participants are eligible for TA (up to 2 AC Train fare by shortest route as per ICAR norms). Food & accommodation will be provided by the organizers.

CPGS is located near Barapani lake on Guwahati - Shillong highway in the beautiful state of Meghalaya, also known as the "Scotland of East". It is approximately 85 Km from Guwahati railway station and 17 Km ahead of Shillong city. Shared taxis and Sumos are available from Guwahati railway station. Temperature would be pleasant during the period of training. Carry an umbrella due to possibility of late monsoon rain in September.

# **Nomination**

Duly filled in nomination form along with recommendation of the sponsoring officer in the prescribed format must reach the *Course Director* on or before 10<sup>th</sup> August 2013. A registration fee of Rs. 50 in the form of postal order in favour of "Dean, College of Post Graduate Studies, CAU, Umiam" should be sent along with the nomination. A scanned copy of the duly filled nomination form can also be sent in advance through e-mail to ramsingh.cau@gmail.com. Selection of participants would be made on first come first basis. Announcement of the final selection will be available on the college Website and all the selected candidates will also be intimated through email by 24<sup>th</sup> August 2013. The selected candidates need to confirm their participation by 27<sup>th</sup> August, 2013. Waitlisted candidates will be contacted by 30<sup>th</sup> August.

Application Form for Participation in Short-Term Training Course (To be sent directly to Course Director of the Training Course)

ICAR Short- Term Training Course on

#### 'Agri-business management in Reference to Hills: Problems and prospects'

September 15-24, 2014 at College of Post Graduate Studies, CAU, Umiam (Barapani), Meghalaya- 793103.

| 2 Designation:<br>3 Present Employ  | ver and Address:   |                              |                          |   |             |               |                  |                   |           |
|---|--|------------------------------|--------------------------|---|-------------|---------------|------------------|-------------------|-----------|
| 4 Address for Cor   | respondence:   |                              |                          |   |             |               |                  |                   |           |
| 5 Tel No:   | d age:d age: bridge age arch/Professional Extinuous floor post held during | xperience<br>I last 5 years) | (Mob)                    |   |             |               |                  |                   |           |
|   | ications in the releva   | ant area:                    | Institution/University   |   | PA/%        |               |                  |                   |           |
| Bachelor's degree   | <del>)</del>   |                              |                          |   |             |               |                  |                   |           |
| Master's degree   |  |                              |                          |   |             |               |                  |                   |           |
| PhD   |  |                              |                          |   |             |               |                  |                   |           |
| Other certificates,   | Diplomas etc.  |                              |                          |   |             |               |                  |                   |           |
| 11 Mention if you have participated in Summer or Winter Schools/ Short Courses, etc. during the previous five years under ICAR/other organizations: |  |                              |                          |   |             |               |                  |                   |           |
| 12 Please mentio  | n in 3-4 bullets, you<br>tal order No                                      | r expectations from<br>Da    | the Coursefc             | r Rs.50/- (Rupees fifty                       | y only) (no | n refundable) | for registration | n of application  |           |
|   |  |                              |                          |   |             |               | S                | ignature of the a | applicant |
| Dr./Shri./Ms  |  |                              | Recomme<br>is hereby nom | endations of the forwinated for participation |             |               | ng during Sep    | otember 18-28,    | 2013.     |
|   |  |                              |                          |   |             |               | Signature        | , Designation &   | Address   |
|   |  |                              |                          |   |             |               |                  |                   |           |

#### Certificate

It is certified that the information was furnished by the office record and was found correct.

Signature, Designation, Address and Office Seal of the Sponsoring Authority

#### For further details please contact:

#### Dr. Ram Singh

#### **Associate Professor**

**College of Post Graduate Studies Central Agricultural University** Umiam (Barapani), Meghalaya-793103

E-mail: ramsingh.cau@gmail.com

Telefax: 0364-2570030

M: 09402197624

